



# SYNTHESIS POLYMER STYRENE BUTADIENE HYBRID LATEX WITH LAPONITE ORGANOCLAY AS FILLER VIA EMULSION POLYMERIZATION TECHNIQUE FOR APPLICATION IN PAPER COATING

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## ABSTRACT

Synthesis of styrene butadiene hybrid latex was performed via emulsion polymerization technique using various amount of laponite clay as filler. Laponite clay was modified with cationic surfactant methyl triphenylphosphonium bromide (MTPB) with ion exchange technique prior to polymerization process. The main objective of the modification is to render the surface of the clay layers to more organophilic. Emulsion polymerization was performed under semi batch process using 2 L laboratory stainless steel reactor with temperature 85°C to 90°C for 8 hours. Polymer hybrid styrene butadiene latex was characterized for its physical and chemical properties with standard ASTM Methods. Characterization of its binding and printing properties were carried out with standard testing method (TAPPI Methods) using single coating formulation on 80 gsm woodfree paper. Polymer hybrid latex based on styrene and butadiene monomers with laponite clay enhanced binding and printing properties of coated paper, addition of laponite clay to 6.0wt% increased the binding resistance of the coated paper two times higher than pure latex. Reducing binder level become possible for cost saving.

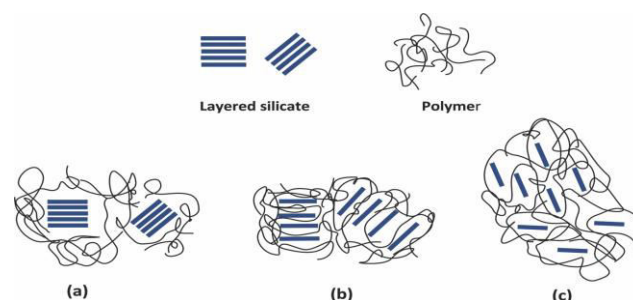
**Keywords:** polymer hybrid latex, styrene butadiene, emulsion polymerization, printing properties, paper coating.

## INTRODUCTION

Styrene butadiene latex is an emulsion polymer containing monomer styrene, butadiene, acrylic acid, initiator, emulsifier and water. Latex normally synthesized via emulsion polymerization technique with temperature around 85°C to 95°C with pressure around 1 bar. Styrene butadiene latex extensively used in manufacturing coated paper. Moreover, Styrene butadiene latex is also widely used in the carpet industry for carpet backing especially in tufted. The global Styrene butadiene latex market is highly concentrated in nature with two top companies, Dow Chemicals and BASF. After the end of World War II, polymer chemists turned their minds to use Styrene butadiene latex in paints and coatings, the first effective water-based paints and coatings produced in order to challenge the market domination of oil-based and solvent-based products. The new products had little odor, non-flammable, were non-toxic and achieve similar quality to solvent based paints. Today, the application of styrene butadiene latex has proliferated too many more segments such as liquid applied membranes, construction adhesive and paperboard coatings for food packaging [1].

In paper and paperboard coatings, styrene butadiene latex has many uses, such as binder in paper coatings. Styrene butadiene latex enhances a pigment's binding power, it creates paper smoother, stiffer and more resistance to water and also much less expensive than other type of binders. Due to its pigment binding capacity and strength, making it the polymer of choice for paper coating and carpet backing [2]. The benefits of copolymerized styrene butadiene latex are many, including addition of organoclay as filler to form styrene butadiene hybrid polymer or nanocomposite. This modification

offered this synthetic latex essential to an ever-widening group of markets and also to improve final performance of the products [3]. Depending on the interphase force between the polymer and organoclay, effect on different morphology are thermodynamically understood such as intercalated structure, flocculated structure and exfoliated structure [4, 5]. Various type structure of nanocomposite is shown in Figure-1.



**Figure-1.** Various type structure of nanocomposite (a) intercalated (b) flocculated and (c) exfoliated [6].

To produce good nanocomposites, clays should be treated before being used into the polymer. Since the nature behavior of clay has hydrophilic characteristic, it is difficult to dispersed clays in polymer matrix. To change the clay behavior in order compatible to polymer matrix, clay should be modified before being dispersed into polymer matrix. For this reason, modification of clay should be done in order to break the forces on clay structure [7, 8]. The objective of the process is done by cationic exchange technique in order to render the surface of the clay layers become more organophilic. The process



improves dispersion of clay layers inside the polymer with specific experimental conditions [9]. Based on the structure of the clay, many surface modification techniques are available; the most common technique is cationic exchange reactions with surfactants. Alkylammonium type, phosphonium type and imidazolium type surfactants are the most commonly used, however selection of surfactant depends on further process in synthesis nanocomposite. Melt intercalation usually required organoclay with high thermal decomposition due to polymers involved has high melting points. Most of cationic surfactant in clay modification decreased surface energy of inorganic host and also increase interlayer distance of the clay; the process render to change the clay hydrophilicity [10, 11]. The above process is intercalating process but it may render to exfoliation or delamination structure or flocculated structure due to excessive force and heat applied during modification process.

Emulsion polymerization of latex is a process of emulsification hydrophobic monomers by emulsifier agent or surfactant. Emulsion polymerization of latex initiate with water soluble initiator (e.g. potassium persulfate, KPS) or with oil soluble initiator (2, 2'-azobisisobutyronitrile, AIBN) [12, 13]. Typical polymerization monomers formed vinyl monomers structure ( $\text{CH}_2=\text{CH}-$ ), as emulsion polymerization is a process involving nucleation step, propagation step and termination step. Stabilization of polymer particles controlled by free radical polymerization mechanism in combination with colloidal phenomena [14, 15]. Several emulsion polymerization techniques were observed such as conventional emulsion polymerization. This emulsion polymerization involved hydrophobic monomers which are emulsified in water and commonly using water soluble initiator such as potassium persulfate [16]. Inverse emulsion polymerization with involved organic solvent with low polarity as polymerization media [14, 16]. These two types of emulsion polymerization classified as oil-in-water (o/w) and water-in-oil (w/o) emulsifications [14]. Mini emulsion polymerization systems involved small monomer droplets in water and usually with 50nm - 1000nm sizes. To avoid Ostwald ripening during polymerization process, co-stabilizer hexadecane was used [17]. Micro polymerization technique process involved even with smaller monomer droplets (about 10nm-100nm) and usually characterized by surfactant concentration with higher critical micelle concentration. Particle size of polymer around 10-50nm and potassium persulfate initiators were commonly used as initiator [18, 19]. The main ingredients of micro polymerization are monomers and water was used as dispersing medium together with water soluble initiator [14, 20, 21]. When the surfactant level exceeded its critical micelle concentration (CMC), surface tension decrease and forms spherical micelles as result monomers will enter to the vicinity of spherical micelles and reaction continue until all monomer in form of droplets are exhausted and micelles containing monomer increase in size. Each micelle has dimension in size around 2-10nm and each micelle containing around 100-150 surfactant molecules [14]. Usually, radical

propagation starts when water soluble initiator enter into the micelle, monomer droplets could not compete with micelle in capturing free radicals in aqueous phase due to relative small surface area [12]. As polymerization continues inside the micelle, addition of monomer from outside will increase the micelle size to form latex. Mechanism of emulsion polymerization is shown on Figure-2.

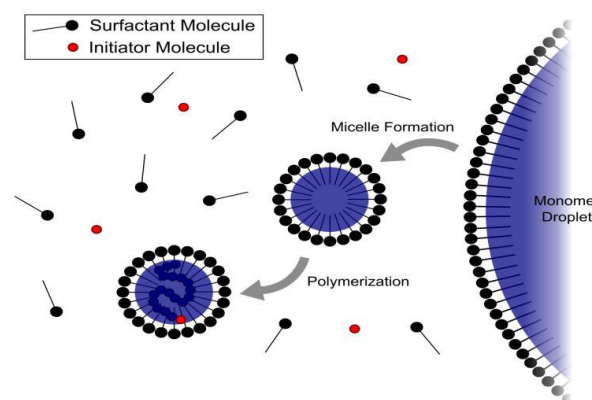


Figure-2. Mechanism of emulsion polymerization [22].

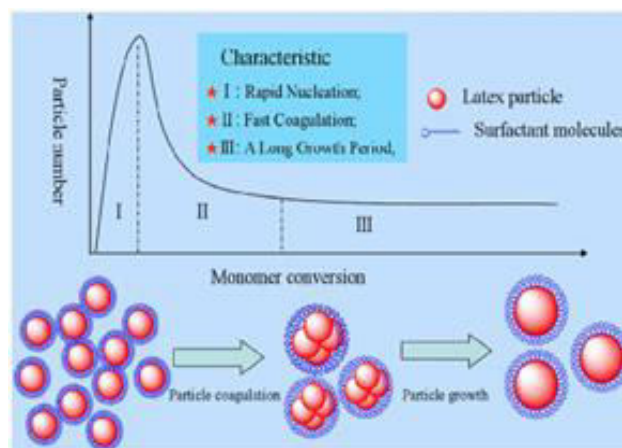


Figure-3. Emulsion polymerization interval [23].

Emulsion polymerization was performed in three main intervals as shown on Figure-3; the first interval is a separate monomer phase. During interval I, amount of particles increases versus time, this interval called particle nucleation interval. The interval was running until most of surfactant being used (micelle exhausted). The micelles form particle latex and nucleation process is controlled by amount of surfactant used and the process has a great influence in particle size distribution of latex [12]. The lower the surfactant concentration in emulsion system, nucleation period will be lower and as the result narrower particle size distribution will be obtained. During interval II (known as particle growth stage), polymerization process continued and particle size increase until all monomer droplets used. During this period, monomer droplet acts as droplets bank to supply growing particles. The polymer size increase as latex particles become



monomer starved during Interval III and concentration of monomers decrease until end of polymerization process [12]. When all micelles are depleted, no more particles will be formed, the micelles disappear either by nucleated by free radical or by losing the surfactant as required for stabilization of existing growing particles. According to Harkins theory, micellar nucleation was a dominant nucleation mechanism. There are arguments that there are other possible sites where nucleation can occur; homogeneous nucleation for example, can take place when surfactant concentration lowers than CMC in surfactant free polymerization. It is believed that particle nucleation, homogenous nucleation and micelle nucleation co-exist in the emulsion polymerization. However, for many reasons, Harkin's theory still applies for the most case of the emulsion polymerization mechanism and other nucleation mechanism is often treated as secondary nucleation.

To synthesis stable water-based styrene butadiene hybrid latex, the stability of emulsion containing nanoclay can be affected by many factors such as clay particle size and its distribution. Particle latex should be large enough to covered up or encapsulate the clay; to achieve this, the particle size of the clay, the correct surface chemistry of clay and polymerization conditions play important roles to obtain stable latex [24]. The higher degree of clay intercalation or exfoliation, the greater improvement can be achieved in synthesis polymer hybrid latex. Therefore, it is important to understood, how the reaction conditions affect the efficiency of intercalation and exfoliation of the clay. The impact of organoclay on the properties of polymer styrene butadiene hybrid latex need to examine, the inclusion of organoclay and its loading level need to study. Zhaohui, Tong, 2007 [24] screening a variety synthesis approach in order to produce stable water-based latex of polymer clay nanocomposite using MMT-KSF as clay. However, they could not produce stable latex using emulsion and seeded emulsion polymerization, MMT-KSF separated from polymer particle after polymerization. The large particle size of MMT (450nm) could not covered up by the latex particles or encapsulation process unsuccessful because of the large plate size of MMT. Norma.N. Herrera, et al (2006) [25] synthesized water based latex polymer clay nanocomposite by first modified the laponite clay using silant agents  $\gamma$ -MPDES or  $\gamma$  MPTMS before polymerization and then proceed with seeded emulsion polymerization, but no report on latex stability produced.

The primary goal of this research is to synthesize stable styrene butadiene water based latex with laponite organoclay. The surface chemistry of clay, modification technique will be discussed in order to achieve the goal. Synthesized latexes will be evaluated for its stability and properties before used in coating formulations. Coating formulations were prepared based on common single coat coating formulation, and coating process done by laboratory KCC Coater with 80g/m<sup>2</sup> woodfree paper. Optical and printing properties of coated paper evaluated based on TAPPI Testing Methods.

## MATERIALS AND METHODS

### Material

Laponite nanoclay (CEC) 100meq/100g, supplied from Top Billion New Materials (Guangzhou) Co. Ltd. Methyl Triphenyl Phosphonium Bromide (MTPB) with purity 99.90%, CAS No: 1779-49-3 supplied by Simagchem, China, Silver nitrate (AgNO<sub>3</sub> p.a) supplied by Sigma-Aldrich, Styrene monomer supplied by Styrene Mono Indonesia (SMI), Merak, Indonesia, Butadiene monomer, supplied by Sigma-Aldrich, Itaconic Acid, supplied by Taian Health Chemicals Co.Ltd, Shandong, China, Tert-Dodecyl Merchaptan (TDM) supplied by Shijiajuang, Sy Tech Co.Ltd, Hebei, China, Potassium Persulfate (KPS), supplied by Sigma Aldrich, Co. Ltd, China. SPS English China Clay, from Imerys, Calcium Carbonate (Omylate-90) from Omya, Dispersant from Tianyin Industrial Co. Ltd, carboxyl methyl cellulose (CMC Finfix 5) from C.P. Kelco China, sodium hydroxide (NaOH), from E-Merck, woodfree based paper, grammage 80 gsm from PT. Pindo Deli (Sinarmas), Indonesia, Starch Nylgum A85 from Avebe.

### Organoclay Preparation

Laponite clay has lamellar structure with repeating layers of two silica tetrahedral layers and octahedral metal-oxide layer. There many methods are proposed for the surface modification of the nanoclay. One approach is to graft the clay surface by surface active monomer, which is render polymerization process on the nanoclay surface. However, this grafting method has weaknesses, it is easier to lose their activity during the modification process and nanoclay were not intercalated or exfoliated. The second approach is by using ion exchange technique, the exchangeable hydrated cations located in the interlayer facilitate the cation surfactant or organic monomer or polymer to insert into the layer in order to run pilarization and form expecting intercalated or exfoliated structure.

Unmodified laponite clay (20g) with CEC 100 meq/100g was dispersed in 1500mL distilled water. Mixing process was done with high speed mechanical stirrer for 2 hours. Weight precisely MTPB surfactant with Sartorius balance model BA-B based on ratio ( $\eta = 2.0$ ) of laponite CEC and dissolved in 500 ml distilled water. Amount of cationic surfactant were calculated based on following equation:

$$\text{Amount of surfactant (g)} = \eta \times \text{CEC} \times A \times B \quad (1)$$

Where  $\eta$ , ratio of CEC used based on previous research references from Hongping, He et al 2006 and Yunfei, Xi [26, 27]. A, is the weight of laponite (g) and B is the molecular weight of surfactant MTPB (MW=357.22). Based on equation (1), amount of MTPB can be calculated and tabulated as following Table-1:

The two solutions were mixed and stirrer under high speed mechanical stirrer for 6 hours with controlled temperature 80°C. To separate solution and precipitated, high speed centrifugal was used with 4000rpm, several



washing were done until obtained solution free of bromine (test with  $\text{AgNO}_3$  0.1M). Keep the precipitated under vacuum oven at  $80^\circ\text{C}$  for 1 night. Finally, ground the powder with pestle mortal and keep the powder on desiccator for storage. The samples were ready to be used

for characterization. Characterization were performed by X-ray diffraction (XRD), Fourier transform infra-red (FTIR) and transmission electronic microscope (TEM) thermals decomposition will be done by thermogravimetric analysis (TGA).

**Table-1.** Amount of MTPB surfactant for modification process.

Surfactant Type	Molecular Weight, B, (g/mol)	Ratio Used ( $\eta$ )	CEC (meq/100g)	Weight of clay, A, (g)	Amount of surfactant (g)
MTPB	357.22	2.0	100	20.00	14.28

### Synthesis of Latex with Emulsion Polymerization

The seeded emulsion polymerization was conducted with Laponite-MTPB with oil soluble initiator AIBN. Firstly, the Laponite-MTPB was copolymerized with monomer styrene through polymerization vessel. The Laponite-MTPB with 15-20% surface coverage of polystyrene was acted as seed for emulsion polymerization.

For emulsion polymerization process, polymerization reactor was purging with Nitrogen at room temperature for 30 minutes and slowly increases the reactor vessel temperature to  $80 \pm 2^\circ\text{C}$ . Feeding monomer mix and aqueous mix was performed until the polymerization temperature reached. The monomers feed was arranged for 3 hours feeding time and the second batch of water for 5 hours feeding time. Maintain the temperature of the reactor for  $80^\circ\text{C} \pm 2^\circ\text{C}$ . After all addition finished, hold the temperature for 60 minutes at  $80^\circ\text{C}$ . Cooling the polymerization vessel to  $30^\circ\text{C}$  and filter the latex using stainless steel screen 100 mesh are to remove all solid impurities. Latex can be used for characterization and applications on coating formulations. Styrene Butadiene Hybrid Latex Recipe is presented in Table-2.

**Table-2.** Styrene butadiene hybrid latex recipe.

Recipe Part (BOM)	Initial Reactor Charge	Weight, (gram)
	Pre-dispersed Seed Latex (Laponite-MTPB)	
116.8	Distilled Water	688.3
40.0	Butadine Monomer (3 hours feeding)	235.9
56.0	Styrene Monomer (3 hours feeding)	330.3
4.0	Acrylid Acid	18.0
0.2	TDM	4.7
1.2	Potassium Persulfate, KPS	7.1
15.0	Distilled Water	88.4
0.75	Anionic Surfactant (SDS)	9.8
0.2	Sodium Hydroxide, NaOH	5.9
20.0	Distilled Water (5 hours feeding)	117.5

### Coating Color Preparation

Mixed of pigments (clay and calcium carbonate), dispersing agent (Dispex N40), binder (latex) and distilled water with NaOH formed coating colors. Coating color formulation for single coating is tabulated in Table-3.

**Table-3.** Coating color formulation for single coating.

Ingredients	Parts, based on pigments
Distilled Water	as required
Dispesing agent (sodium polyacrylate)	0.2
Kaolin, SPS English China Clays, $\rho=2.59 \text{ g/cm}^3$	70.0
Calcium Carbonate, Omya-90	30.0
Binder, Latex, 50% solid content	12.0
Starch, Nylgum A85 from Avebe	2.0
Carboxy methyl cellulose (cmc) Finfix 5	0.5
Sodium Hydroxide solution, NaOH 25%	0.2
Solid Content, %	65.0-68.0
Broekfield Viscosity, cPs	1200-1800
Final pH	9.0
Base paper, woodfree	80gsm
Coating weight applied	18-20gsm

### Coating Process

Coating process was done with simple K Hand Coater from RK Printcoat Instruments. K101 coater equipped with K Bar Coating and after coated the coating was heated under constant temperature oven  $135^\circ\text{C}$  for 5 minutes and calendered with three roll laboratory calender machine PE 204 from Premier Enterprise, India for 2 nips, heated to  $130^\circ\text{C}$  with pressure 10 bars. The coating weight was controlled with  $20 \pm 2 \text{ gsm}$  on 80gsm woodfree paper and measured after dried (before calendaring).

## RESULTS AND DISCUSSIONS

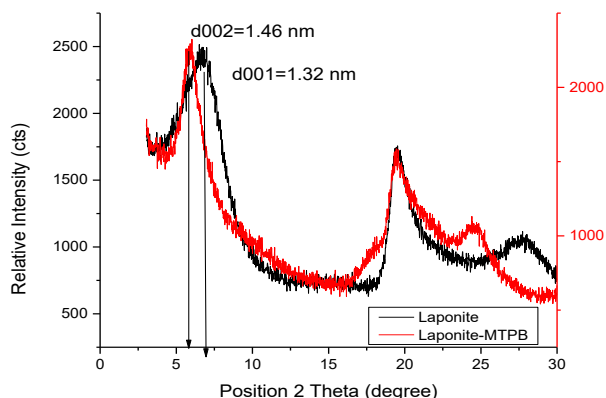
### Modification and Dispersion of Laponite Organoclay

The pristine-laponite is hydrophilic and requires pre-modification in order to be dispersed in styrene and





butadiene monomers. Pristine-laponite clay was converted to organoclay using MTPB surfactant. The structure characteristics are shown in Figure-4.



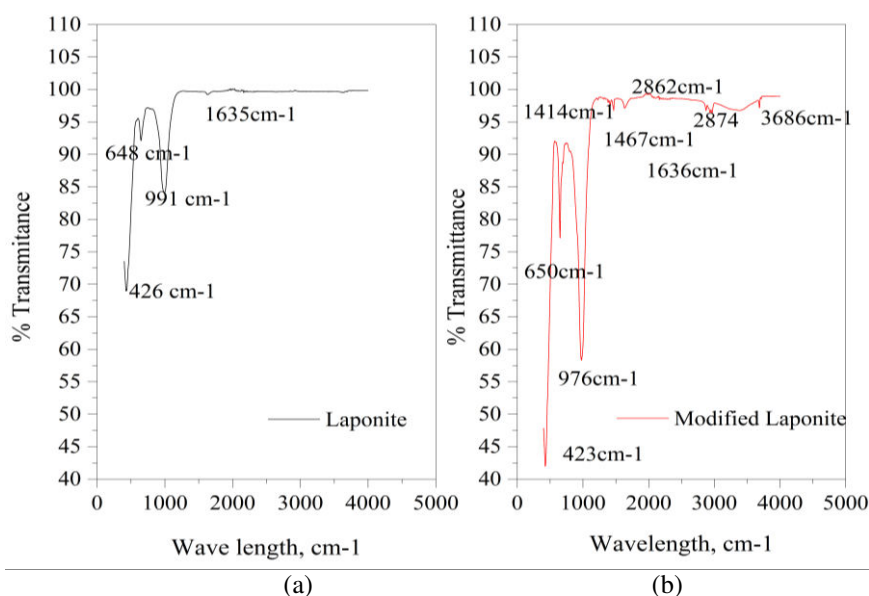
**Figure-4.** XRD diffractogram of pristine-laponite and modified laponite (Laponite-MTPB).

XRD analysis was carried out in order to determine the basal spacing or interlayer distance of laponite organoclay (d001). Using XRD, intercalated or exfoliated nanocomposite can be determined, in this analysis XRD measurement conducted in small angle  $3^\circ$  to  $30^\circ$  with diffractometer system XPERT-PRO, measurement with  $\text{CuK}\alpha 1$  with  $\lambda = 1.54060\text{\AA}$  running with generator setting 30mA, 40kV. Laponite clay exhibited a

basal spacing or interlayer distance (d001) at  $6.669^\circ$ , which according to Bragg's law ( $n\lambda = 2d \sin \Theta$ ) has basal spacing of 1.32 nm, after modification with MTPB, the interlayer spacing decreased to lower angle  $6.029^\circ$  and basal spacing increased to 1.46 nm due to polarization or structure changed [28].

It is proved the presence of alkylphosphonium group in the silicate layered interlayer space were increased the basal spacing of laponite clay due to intercalation of the surfactant ions.

Infrared spectra of laponite and modified laponite clay with methyl triphenyl phosphonium bromide shown on Figure-5. New peaks appeared on modified laponite clay on  $1414\text{cm}^{-1}$ ,  $1467\text{cm}^{-1}$ ,  $2874\text{cm}^{-1}$ ,  $2934\text{cm}^{-1}$ , and  $2962\text{cm}^{-1}$ . Based on chemicals composition analysis by supplier, laponite nanoclay consisted of  $\text{SiO}_2$  59.5%,  $\text{MgO}$  27.5%,  $\text{Li}_2\text{O}$  0.8%,  $\text{Na}_2\text{O}$  2.8% and LOI 8.2% with chemical structure  $\text{Li}_{0.8}[\text{Mg}_{2.2}\text{Li}_{0.8}]\text{Si}_4\text{O}_{10}\text{F}_2$  [29]. Frequencies ( $\text{cm}^{-1}$ ) of OH stretching shown on  $3686\text{cm}^{-1}$ , Mg-O vibration of laponite clay at  $426\text{cm}^{-1}$ , Si-O vibration shows on 648 and  $981\text{cm}^{-1}$ . New peaks on  $1414\text{cm}^{-1}$ ,  $1467\text{cm}^{-1}$ , and  $2874\text{cm}^{-1}$  indicated attaching of alkyl phosphonium groups on laponite surface or inserted of alkyl groups into laponite interlayer. Interestingly, the vibrational spectra of (-OH) containing in laponite sample measured at ambient conditions are not shown on IR spectra but appeared on modified laponite's spectra.



**Figure-5.** FTIR spectra of (a) Laponite Nanoclay and (b) modified Laponite.

The peaks intensity of modified laponite was at rise due to water absorption during surface modification process, in addition to the stretching vibrations was discussed, the H-O-H angle deformation frequency can be observed at  $1636\text{cm}^{-1}$ , the interlayer water was found to give arise to diffuse in unspecific spectra of 976 to  $650\text{cm}^{-1}$  region [30]. The alkyl phosphonium cation

exchange enables the conversion of the hydrophic interior laponite nanoclay surface into the hydrophobic surface, which increase the basal spacing of Laponite nanoclay. FTIR confirmed the XRD results which are examine the presence of MTPB groups in the nanoclay.



### Synthesis Polymer Styrene Butadiene Hybrid Latex

Particle size and surface modification of nanoclay play a critical role on stability of emulsion, if the particle size is too large; it is difficult to form a stable emulsion in the oil phase. Small particle size of laponite nanoclay was selected and according to previous research by Zhaohui, Tong (2007), using laponite or saponite nanoclay could form a stable dispersion [24]. Surface properties of nanoclay also play important role in the dispersibility of intercalated clay in monomer. Laponite untreated nanoclay are organophobic and difficult to dispers in organo-media. Modification of laponite nanoclay with MTPB, has changed the properties of laponite to organophilic and become more compatible to monomers.

Mechanical homogenization with high speed stirrer is an important step to prepare stable emulsion; monomer droplets play as monomer reservoir to supply monomer to the the growing polymer particles. The final conversion after 8 hours polymerization without and with organoclay addition is 99.8%, 99.2%, 98.2% 97.5%, 96.2%, 95.0%. Addition of organoclay was done with

2.0%, 4.0%, 6.0%, 8.0% and 10.0% based on monomer weight. It was concluded from Table-4 that polymerization rate or conversion degree decreased with addition of organoclay in the emulsion. It can be explained that the reactivity of radicals and living polymers is lower due to presence of organoclay particles and adsorption of the living polymers affected by large organoclay surface. Particle size distribution and polydispersibility of latex increased with addition of organoclay as shown on Table-4 results. Addition of organoclay decreased polymerization rate or reduced monomer conversion rate also shown on Zhaohui, Tong (2007) research [24], similar results obtained by this studies. Addition of laponite organoclay up to 6.0wt% decreased polymerization rate to 97.2%, further addition affected latex stability with creased high amount of coagulum content (> 4.0wt%) and blocked the filtered screen during filtration steps. High amount of unconverted monomer were created on addition of 8.0 to 10.0wt% laponite organoclay due to low polymerization rate.

**Table-4.** Effect of addition laponite organoclay on polymerization results.

Sample	Organoclay Addition (wt %)	Particle Size Average (nm)	Poly Index	Polymerization Rate (%)	Coagulum Content (%)
A	0.0	112	0.198	99.8	0.158
B	2.0	126	0.165	99.2	0.356
C	4.0	132	0.154	98.1	0.568
D	6.0	150	0.148	97.2	0.787
E	8.0	358	0.138	95.2	4.250
F	10.0	488	0.122	90.8	8.899

Latex characterization and stability test results are shown on Table-5.

**Table-5.** Latex characteristics and storage stability tests.

Test Parameter	Sample Latex Label					
	A	B	C	D	E	F
Latex colour	Milky white	Milky white	Milky white	Milky white	Milky white	Milky white
Broekfield Viscosity, 50rpm, cps	258	342	380	412	680	1150
Solid Content, %	50.40	50.10	50.30	50.25	49.80	49.50
Coagulum Content, 200 mesh, %	0.158	0.356	0.568	0.787	4.250	8.899
Glass Temperature (T <sub>g</sub> ), °C	0.0	2.0	3.8	4.4	6.0	8.8
Storage Stability Test (coagulum content, %)						
0hrs	0.158	0.356	0.568	0.787	4.250	8.899
24hrs	0.056	0.067	0.071	0.089	3.211	5.221
48hrs	0.042	0.047	0.056	0.063	2.110	3.220
72hrs	0.022	0.033	0.038	0.048	1.220	1.889
Total, %	0.278	0.503	0.733	0.987	10.791	19.229



Addition of organoclay increased latex Brookfield Viscosity and Tg values, literature reported has reported regarding Tg of polymer reinforced by clay platelets [31, 32]. Increased in Tg attributed to the restricted thermal motions of polymer chains effect of interaction of clay platelets surface and polymer chains [33, 34] and decreased of Tg can be associated with plasticization of the materials by the alkyl chains of the MTPB [35]. Normally theoretical Tg of unfilled polymer can be calculated (Table-6) and the value were compared with experimental figures in order to examine polymerization form copolymer or homo polymer. Based on theoretical calculation, calculated Tg is around -1.2°C,

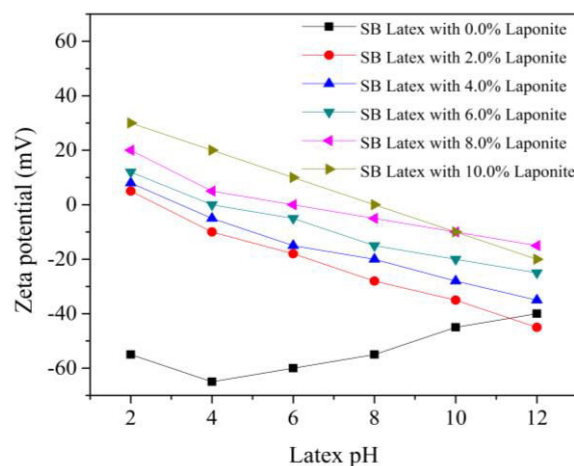
and from experimental results with DSC only single Tg were obtained and close to 0.0°C, it means that polymer latex formed in emulsion polymerization of styrene and butadiene is copolymer and most of styrene and butadiene have been converted to polymer. According to DSC measurements, the Tg of styrene butadiene latex with ratio 40:60 gradually increased with increasing laponite organoclay content from 0.0°C in the unfilled material to 8.8°C with 10.0 wt% of laponite organoclay. All samples with addition of laponite organoclay showed higher Tg relative to unfilled SB latex. Higher Tg is attributed to copolymer chain mobility by the presence of the rigid laponite organoclay platelets.

**Table-6.** Styrene butadiene copolymer unfilled latex Tg calculation.

Monomer	Ratio	Tg (°C)	$T = T_g + 273$ K	W=Ratio/100	W/T	$T_g \text{ in } K = 1/(W/T)$	Tg, °C
Styrene	56.0	100	373	0.56	0.0015		
Butadiene	40.0	-80	193	0.40	0.0021		
Acrylic Acid	4.0	106	379	0.04	0.0001		
					0.0037		
						271.8	-1.2

### Chemical Stability of Latexes

Styrene butadiene latex produced with emulsion polymerization technique involved of anionic surfactants (SLS or SDS) with charged functional groups for stabilization and usually it is possible to keep the latex in stable conditions for at least 6 months. However, the stability derived from electrostatic repulsion could be decrease or lost due to counter ions available in the emulsion, which neutralize electrostatic charges. When the electrostatic charges disappeared, coagulation or gelation occurs when the pH of latex decreased to acidic conditions. To study the stability of latex as function of pH, the zeta potential of latexes were measured as shown in Figure-6. The stability of styrene butadiene latexes was studied by measuring the Brookfield viscosity at several pH levels (Figure-6). Zeta potential of styrene butadiene latex with addition of laponite organoclay was greater than styrene butadiene latex unfilled with organoclay, it is observed that the styrene butadiene latex with organoclay addition was stable in neutral and alkali conditions (6.0 to 9.0). However, in acidic conditions, styrene butadiene latex with organoclay formed agglomerates and dispersion completely gelled, indicated the latex lost its stability.



**Figure-6.** Zeta potential of styrene butadiene latex as function of pH.

### Coating Color Preparation and Coating Process

Latex as binder in coating color is the second most important component in after the pigments. The function of binder in coating colors are to give cohesion force or to bind pigments to base paper, binding pigment particles to each other and filling of voids between pigment particles. Binder offered strength required for coated paper in order to pass printing and converting process. Styrene butadiene latex is a water based polymer with particle size 300-500nm with different composition of monomer styrene and butadiene. The component ratio in the copolymer styrene butadiene latex usually consisted of styrene 60% and butadiene 40%. Surface composition is

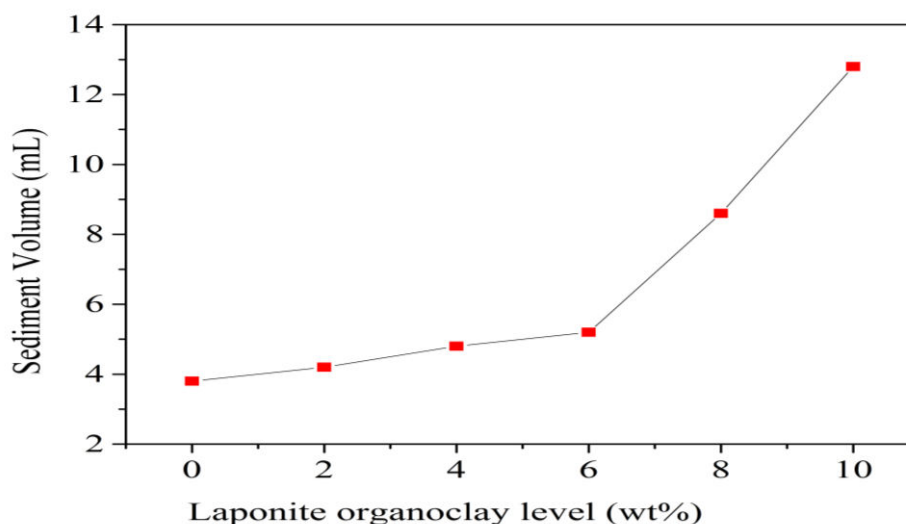


differentiated by adsorption of anionic surfactants, which are act as stabilizing agents [36].

### Sedimentation of Coating Color

In order to evaluate whether the flocculation of the coating color is induced by latex with organoclay

addition, a sedimentation experiment was carried out. In this experiment, centrifugations of the coating color followed by sediment measurement after decanting the supernatant were made. The results were shown in Figure-7.



**Figure-7.** Sediment volume of coating color with addition of laponite organoclay in latex.

It can be seen that addition of laponite organoclay in latex gave higher sedimentation volume of coating colour, addition of laponite organoclay with 8.0 wt% and 10.0 wt% in latexes gave a higher sedimentation volume, indicating that the organoclay caused formation of weakly flocculated structure of the coating color.

### Viscosity and Water Retention of Coating Color

Effect of addition organoclay in styrene butadiene latex also shown on its viscosity and water retention of coating colors. All coating colors showed shear thinning

behavior [37]. Organoclay increased interaction between coating components and resulted higher viscosity of coating color compared with coating color containing only with SB latex unfilled with organoclay. Table-7 shows the low shear viscosity and water retention of coating color with solid content of 65% at pH 9.0. Addition of organoclay in latex increased the viscosity of the coating color.

A typical coat weight applied is between 15-20 g/m<sup>2</sup>; to obtain a correct coat weight, selection rods coater is essential, while the metering speed are kept constant.

**Tabel-7.** Effect of organoclay in latex on viscosity and water retention of coating colours.

Testing Parameter	SB Latex without organoclay	SB Latex with 2.0% organoclay	SB Latex with 4.0% organoclay	SB Latex with 6.0% organoclay	SB Latex with 8.0% organoclay	SB Latex with 10.0% organoclay
Dewatering (g/m <sup>2</sup> )	118.8	108.2	106.8	104.8	99.8	98.2
Viscosity (cps)	1380	1480	1520	1580	1680	1800

Dewatering of coating color is influenced by the hydrophilicity of the coating components, Addition of organoclay in latex reduced the dewatering effect of the coating colors or increased the water retention value of the coating colors. Interlayer laponite nanoclay still contains hydrophilic parts which absorbed water via hydrogen bonding and increased the water retention capacity of the coating color. It was found that higher organoclay content in latex, resulted higher water retention of the coating colors.

### Pore Structure of Coating Color

Coating color containing organoclay in the latex were coated on plastic films. The porosity of dried films was compared with the one without addition of organoclay. Table-8 shows the total intrusion volume and porosity of the coating layer. Addition of organoclay in latex increased the porosity of the coating layer compare to reference layer. More addition of organoclay in latex, the mercury intrusion to coating layer increased, it is indicating that a more porous coating composite was formed. The porosity of coating color was measured by





mercury intrusion porosimetry (AutoPore IV 9500) from Micromeritics Instruments Corporation.

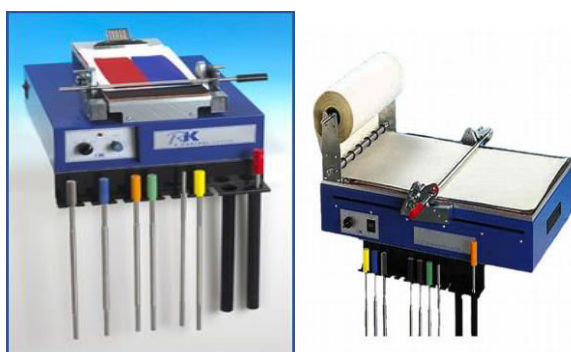
**Table-8.** Pore characteristics of coating layer.

SB Latex with organoclay	Total Intrusion Volume (mL/g)	Porosity (%)
0.0	0.158	28.4
2.0	0.188	32.9
4.0	0.208	38.8
6.0	0.226	42.2
8.0	0.408	50.8
10.0	0.886	80.8

**Table-9.** Properties analysis of base paper.

Base paper	Structure Filler Surface, %	Roughness Bendtsen, mL/min	Parker Print Surf (PPS), $\mu\text{m}$	Absorption Nozzle Application		Surface Chemistry FIBRO, contact Angle, $^{\circ}$
				Oil	Liquid Phase	
Top	30	380	5.8	168	0.6	90.2
Bottom	10	680	8.8	176	3.8	91.5

Coating color transfer to the coating roll which is increased as rod pressure was reduced; it is indicated by surface openness by oil absorption rate as important parameter in controlling coating layer formation. Other properties such as roughness or smoothness also influence on coating layer formation. The laboratory rod coater, namely, "K Control Coater (KCC)" (Figure-8) was used as coating device. KCC consists of several types of rods to be used for deposition of coating color.



**Figure-8.** K Control Coater (KCC) with hand rods (K Control Coater User Manual).

### Optimization of Coating Process

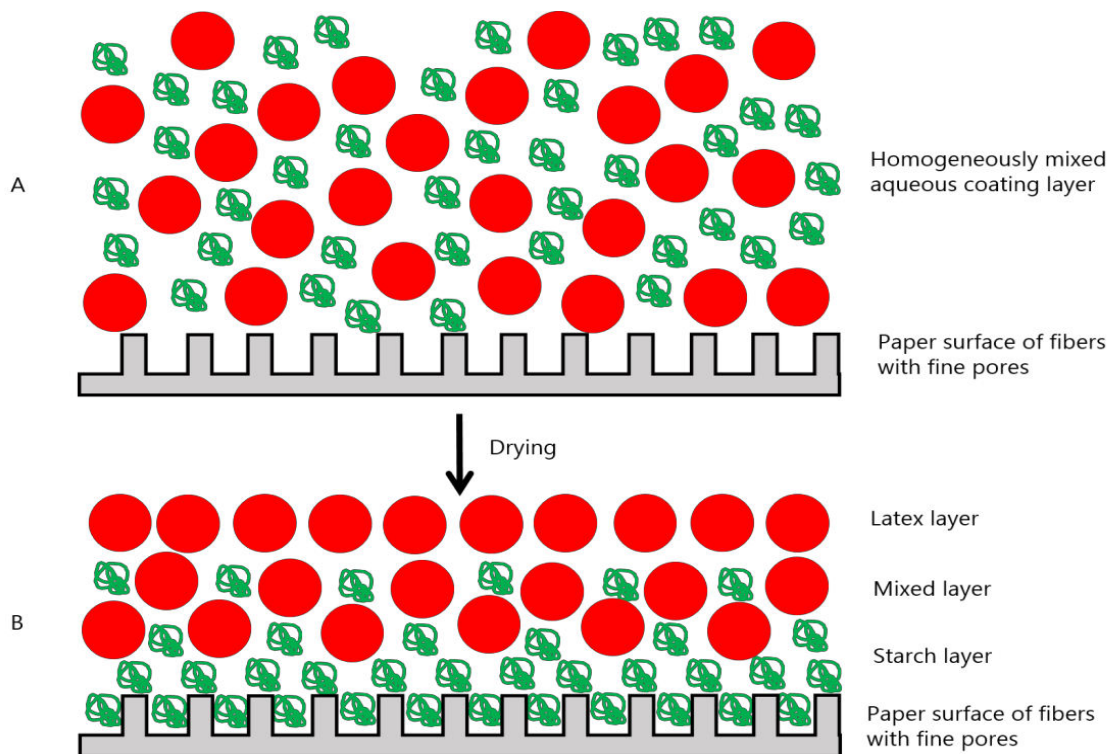
Before the actual coating process, several variables involving in the coating color should be optimized. The first parameter is viscosity of coating color, accepted range should be between 1000mPa to 1800mPa [40].

### Effect of Based Paper in Coating Layer Formation

Effect of base paper in coating has been studied with wood-containing base paper but less information on woodfree base papers. Comparing to wood-containing base papers, woodfree base papers is more porous structure and has hydrophilic behavior therefore giving more water absorbent. Usually in coating process, the contact time of coating color touching the base paper was very short (1-4 ms). Due to high pressure applied in calendering, coating layer formation in base paper can be based on pressure penetration [38, 39]. Base paper properties measured are shown on Table-9. Base paper collected from PT. Pindo Deli, Sinarmas plant at Karawang, West Java with grammage 80gsm.

Coating colors usually have pseudoplastic shear rate behavior, a high viscosity may cause problem especially in sub-processed that experience in low shear rate area. Process involved in pumping the coating color and returning back to coating batch could cause increased in viscosity and might result into clogging. To regulate the viscosity of coating color, amount of carboxy methyl cellulose (CMC) could be adjusted, normally in the level of 0.2 to 0.5wt%. Among of other possibility to adjust the viscosity of coating color is increasing or decreasing of coating color solid content. A typical coat weight applied in dispersion coating is 15-20g/m<sup>2</sup>, the coat weight obtained by selection of the right rod bars while the metering speed was kept constant. Richmond *et al* (2014) reported a coat weight as function of metering speed using CLC Coater and Linnonma and Treft (2009) reported the coat weight as the function of rod bars [41,42]. The rod speed did not appear to have correlation on coating thickness, coating thickness typically range between 10 - 15  $\mu\text{m}$ .

Binder migration was not studied in this research due to various parameter need to be considered, latex as binder can be migrate during the coating and drying process. A comprehensive studied on binder and starch migration in coating process have been done by Emilia Golebiowska (2015). Emilia Golebiowska shows that homogenous mixed coating with starch and latex tend to be separated into separate layers due to the size of starch and latex particles are different which allows for starch particles migrate towards into base paper while the latex particle remains on the top after drying process [43].



**Figure-9.** Binder migration of starch and latex into base paper [43].

The main mechanism for formation of coating layer during coating process was by pressure induced penetration of coating color liquid into the voids area between the fibers Figure-9. Coating color penetrated into walls of fibers located in the surface layers. Water sorption into the fibers was slower than capillary penetration, the movement of coating color process assumed by diffusion during coating process and by capillary penetration after the nip. However, the mechanism of water transport into the fibers wall still unclear, further studies and simulation under dynamic conditions are needed to be done in order to prove the movement of water into the fiber wall during coating process.

### Coated Paper Properties

#### Optical properties

Most of the optical properties come from the coating, the base paper influencing the coverage of the coating, roughness or smoothness and yellowing. The quality of the image obtained on coated paper is much higher than uncoated paper, the reason is coated paper have less porous and better smoothness. A smoother surface means a more accurate of the image transferred from printing plate to paper surface and less porous means

the inks are held out more on the surface, affected to a brighter and more colorful image. Factor influence on optical properties of coated paper are shown in Figure-10.

Optical Properties		
Pigments		
Binder		Sheet gloss
Co-binder		Brightness
OBA/Dye		Opacity
Coat weight		Coverage
Coater		Smoothness
Calendering		Yellowing Index
Basepaper		

**Figure-10.** Factor influence on optical properties of coated paper.

Optical properties of coated paper based on type of latex used shown on Table-10.

**Table-10.** Optical properties measurement of coated paper with different latexes.

Testing Parameter	Latex A, Blank	Latex B, 2.0% Laponite	Latex C, 4.0% Laponite	Latex D, 6.0% Laponite	Latex E, 8.0% Laponite	Latex F, 10.0% Laponite
Sheet gloss, Tappi T480 om-92	68.2	70.8	71.2	72.1	72.2	72.5
Brightness, Elrepho 2000, Tappi T452 om-83, ISO 2470, ASTM 1925	92.3	92.4	92.3	92.4	92.5	92.3
Roughness, Parker Print Surf, $\mu\text{m}$ , 20 kg/cm	16.8	15.2	14.8	13.7	13.6	13.6
100 kg/cm	14.2	13.1	12.7	11.8	11.9	11.8

**Table-11.** Coating, drying and calendaring conditions of coated paper.

Coating Condition		Drying conditions		Calendering Condition
Coater	Coat Weight	Constant temperature oven	Drying Time	Laboratory softcalender machine PE-204, 3 rolls
KCC Coater	20 g/cm <sup>2</sup>	135 °C	5 minutes	120 °C, 2 nips

Sheet gloss was measured using BYK Gardner Micro-Gloss 75 measured at 75 degree angle (TAPPI T480 om-92 method), and surface roughness was measured using parker Print Surf testing machine with air pressure 20 kg/cm and 100 kg/cm (TAPPI Method T 538).

Each samples were calendered on the laboratory calendering machine PE 7006 in the machine direction (MD) with 2 nips under heated temperature 120°C and pressure 64kg/cm Figure-11. Temperature and pressure were kept constant during calendering processes.

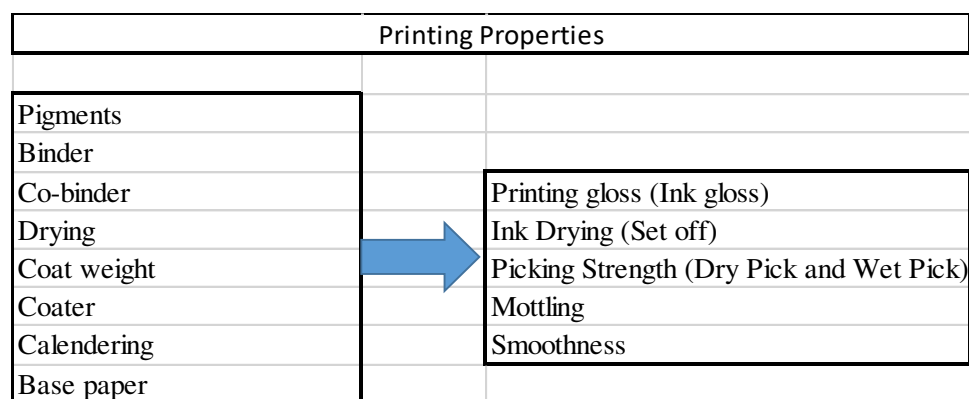
**Figure-11.** Laboratory calendering machine PE7006 (Premier Enterprise, India).

Table-10 shown effect of laponite organoclay in latexes to sheet gloss and roughness of coated paper, however surface brightness of coated paper has no effect on addition of laponite organoclay. There is a strong non-linear correlation between additions of organo laponite clay to micro gloss of coated paper on 4.0wt % addition level, higher level of organoclay addition has less effect on sheet gloss. The reason for non-linearity of micro gloss of coated paper with addition of organo laponite clay may be due to limitation measurement of sheet gloss value on 75° measurement angle, this limitation also reported by Mac

Gregor - Johansson and Ernesto Ganer, Ramin Farnood and Ning Yan [44, 45]. Raising calendaring temperature above coalescence temperature of latex can achieve little smoothness gain, however increase in microgloss is found to be linear as reported by Ramin F and Ning Yan [45]. The impact of roughness on coated paper is found more dependence on pigment type than calendaring temperature.

### Printing properties

Illustration of printing properties by coating can be found on Figure-12.



**Figure-12.** Factor influence on printing properties of coated paper.

Based on printing requirements, there are many main characteristics needed, high technology styrene butadiene latex were synthesized to meet these printing requirements. In the past, mixtures of latex with co-binder systems were used to achieve the requirements in order to improve paper quality with limited success. Soluble binder such as starch are used in coating formulation to replace part of the latex due to cost reasons, however lower

printability is one of the main reason to limit use of starch. In fact, starch could decrease sheet gloss and increase mottling tendency through uneven migration of binder. High binding power of latex synthesized through nanocomposite technology allows decrease in binder level while maintain higher porosity and good coating cohesion (dry and wet cohesion).

**Table-12.** Printing properties of coated paper with difference type of latexes.

Printing properties	Latex A	Latex B	Latex C	Latex D	Latex E	Latex F
Printing gloss, IGT AIC2-5, 45 kgf	70.0	72.1	73.2	73.4	73.8	73.8
Parometric Ink (OD)						
2 sec	0.76	0.88	0.92	0.93	0.93	0.94
5 sec	0.89	1.02	1.23	1.24	1.30	1.32
15 sec	1.11	1.32	1.52	1.60	1.62	1.64
30 sec	1.50	1.68	1.78	1.80	1.90	1.98
Total	4.26	4.90	5.45	5.57	5.75	5.88
K & N Value	8.0	9.2	9.4	9.5	9.6	9.6
Ser off Test (OD)						
30 sec	2.25	1.88	1.76	1.72	1.69	1.65
45 sec	1.20	1.00	0.92	0.90	0.89	0.82
60 sec	0.80	0.67	0.57	0.50	0.48	0.45
Total	4.25	3.55	3.25	3.12	3.06	2.92
Mottling Test	***	*	*	*	*	*
Dry Pick Resistance, IGT AIC2-5,	36	76	80	96	98	98
Wet Pick Resistance, IGT AIC2-5,	1.86	2.60	2.89	3.01	3.10	3.12
Offset Picking, IGT IC2-5, pf=640	6	>7	>7	>7	>7	>7

Coated paper with organoclay latexes offered higher picking resistance compare to without addition of organoclay (Latex A). HiTgher amount of organoclay offered a better printing property, however addition of organoclay in latex have a limitation to 4.0-6.0wt%. Based on emulsion polymerization results, latex with higher than 8.0wt% laponite organoclay created latex instability.

Based on picking resistance tests, there is a possibility to reduce latex level by 50% to 60% in coating formulation while maintaining micro porosity (porometric ink) and macro porosity (K&N Test) of coated paper. Gloss development is linked to picking strength, reducing latex level may decrease mottling tendency without creating offset picking. Many other advantages also can be





achieved such as higher sheet gloss and glueability. Reducing latex level in coatings may decrease ink gloss, however to deal with this issue the balance of porosity and ink holdout (set off) should be considered carefully.

## CONCLUSIONS

Synthesis of styrene butadiene hybrid latex with organo laponite as filler through emulsion polymerization have been done with organo laponite level from 2.0% to 10.0wt%. Prior to emulsion polymerization process, laponite nanoclay was modified with methyl triphenylphosphonium bromide (MTPB) with ion exchange technique. Modification of laponite nanoclay renders to change laponite nanoclay hydrophilic to organophilic. Characterization of laponite nanoclay and laponite organoclay with XRD and FTIR shown MTPB surfactant changed the morphological structure of laponite nanoclay. Synthesis of styrene butadiene hybrid latex with laponite organoclay from 2.0 to 6.0wt% resulted a stable latex and higher addition of laponite organoclay (>8.0wt%) resulted latex instability during and after emulsion polymerization. Polymer hybrid styrene butadiene latex was applied in paper coating and resulted better optical and printing properties. Higher picking resistance of hybrid latex may use for binder reduction and resulted a cost saving.

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